



Privacy Policy

Effective Date: 01.07.2026 **Website:** www.prestigeleaf.com (the "Site")

1. Who We Are

This Privacy Policy is issued by **Prestige Leaf Trade Limited**, incorporated in Hong Kong SAR ("we," "us," "our"), which acts as the **data controller** for personal data collected through this Site. Our sister company, **Prestige Plus Trade FZE** (JAFZA, Dubai, UAE), is featured on the Site as an affiliated Group entity but does not independently control personal data collected via the Site.

Contact for privacy matters: info@prestigeleaf.com **Registered address:** Unit 305-7 3F Laford Center 838 Lai Chi Kok Road Cheung Sha Wan Kowloon, Hong Kong SAR 2457129

2. What Information We Collect

This Site is informational in nature and does not sell products directly to consumers. We collect limited personal data, specifically:

- **Analytics data:** When you visit the Site, we may automatically collect information such as your IP address, browser type, device type, pages visited, and time spent on the Site, via analytics tools (e.g., cookies or similar technologies). See our **Cookie Policy** for details.
- **Contact information:** If you contact us directly (e.g., via email or the WhatsApp widget on the Site), we will receive the information you choose to share, such as your name, phone number, email address, and the content of your message.

We do **not** knowingly collect financial/payment information, as the Site does not process online transactions.

3. How We Use Your Information

We use the information collected to:

- Understand how visitors use our Site and improve its content and performance;
- Respond to inquiries submitted via email or WhatsApp;
- Maintain the security and proper functioning of the Site;
- Comply with applicable legal obligations.

We do not use your personal data for automated decision-making or profiling that produces legal effects concerning you.

4. WhatsApp Widget

The Site includes a WhatsApp contact widget provided by WhatsApp (Meta Platforms, Inc.). If you choose to use this feature, your communications will be subject to WhatsApp's own privacy policy and terms, in addition to this Privacy Policy. We recommend reviewing WhatsApp's privacy practices before using this feature.

5. Legal Basis for Processing

Depending on your location, we process personal data on the following bases:

- **Consent** — where you voluntarily provide information (e.g., via WhatsApp or email);
- **Legitimate interests** — such as understanding Site usage and maintaining security;
- **Legal obligation** — where processing is required to comply with applicable law.

If you are located in the European Economic Area (EEA) or another jurisdiction with similar data protection requirements, you may have additional rights described in Section 8 below.

6. Data Sharing and Disclosure

We do not sell your personal data. We may share limited data with:

- **Service providers** who support our Site operations (e.g., analytics or hosting providers), under confidentiality obligations;
- **Our affiliate, Prestige Plus Trade FZE**, solely for internal Group business coordination purposes;
- **Legal or regulatory authorities**, where required by law.

7. International Data Transfers

As our Company operates globally, information may be processed or accessed in jurisdictions other than your own. We take reasonable steps to ensure any such transfers are conducted in a manner consistent with applicable data protection laws.

8. Your Rights

Depending on applicable law in your jurisdiction, you may have the right to:

- Request access to the personal data we hold about you;
- Request correction or deletion of your personal data;
- Object to or restrict certain processing of your data;
- Withdraw consent where processing is based on consent.

To exercise any of these rights, contact us at info@prestigeleaf.com. We will respond in accordance with applicable law.

9. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes described in this Policy, or as required by applicable law.

10. Data Security

We implement reasonable technical and organizational measures to protect personal data against unauthorized access, loss, or misuse. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

11. Children's Privacy

This Site relates to tobacco trade matters and is not directed at, or intended for use by, individuals under 18 years of age. We do not knowingly collect personal data from minors. If we become aware that we have inadvertently collected data from a minor, we will take steps to delete it.

12. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised "Effective Date."

13. Contact Us

For privacy-related questions or requests: **Email:** info@prestigeleaf.com